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From: Ferrin, Robert on Thu, Apr 6, 1995 1:57 PM
Subject: FW: LHJ--ASK VIRGINIA 1/3
To: Buehler, John
Cc: Berk, Shanna; Schneider, Rita

John,

It appears our ideas are not the same after all. My idea was to run a column using actual questions from Virginia Slims smokers who responded to "Ask Virginia". We would start with questions already received through direct mail, then add responses from the column. Altough this was originally conceived as a fashion advise column, we could group responses by editorial type and have different columns for different magazines.

Let's talk. Bob.

Source: https://www.industrydocuments.ucsf.edu/docs/glfy0004